

ORDER



Orders
Order / Rev: 170704
Alt Order #: 08419100
Product Desc: INTEGRITY WASHINGTON
Estimate: 1017
Flight Dates: 10/20/16 - 10/26/16
Original Date / Rev: 10/18/16 / 10/18/16
Order Type: GENERAL

KXLY

Primary AE: MATT WURM
Sales Office: H-DC
Sales Region: NATL

Agency Name: Hulsen Media Services
Buying Contact:
Billing Contact:
 2400 Laramie Trail
 Austin, TX 78745

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Integrity Washington
Demographic: A35+
Product Codes: PL Issue
Priority: P-3
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/26/16	12	\$4,680.00	\$3,978.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	12	\$4,680.00	\$3,978.00	0.00
Totals	12	\$4,680.00	\$3,978.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
MATT WURM			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KXLY	19%	\$4,680.00
Market	100%	\$24,631.58

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAYU	5%	\$1,231.58
KBGC	0%	\$0.00
KCDT	0%	\$0.00
KGPX	0%	\$0.00
KHQ	33%	\$8,128.42
KREM	43%	\$10,591.58
KSKN	0%	\$0.00
KSPS	0%	\$0.00
KUID	0%	\$0.00
KWSU	0%	\$0.00
KXMN	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KXLY	10/21/16	10/21/16	6-7a GMNW	CM	6-7a	----1--	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	----1--			1			\$300.00		0.00			
E 2	KXLY	10/24/16	10/24/16		CM	1-2p	1-----	:30	1	\$110.00	P-1	0.00	NM	1	\$110.00

Order / Rev: 170704
 Alt Order #: 08419100
 Flight Dates: 10/20/16 - 10/26/16

Advertiser: Integrity Washington
 Product Desc: INTEGRITY WASHINGTON
 Estimate: 1017

KXLY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 1-2p General Hospital											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/24/16		10/24/16	10/30/16	1-----	1		\$110.00		0.00						
E 3	KXLY	10/24/16	10/24/16	6-7a GMNW GMNW	CM	6-7a	1-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/24/16		10/24/16	10/30/16	1-----	1		\$300.00		0.00						
E 4	KXLY	10/24/16	10/24/16	Mon 8p Prime Dancing w/Stars	CM	8-10p	1-----	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/24/16		10/24/16	10/30/16	1-----	1		\$1,400.00		0.00						
E 5	KXLY	10/20/16	10/20/16	11p M-F Late News Late News	CM	11-1135p	---1---	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/17/16		10/17/16	10/23/16	---1---	1		\$250.00		0.00						
E 6	KXLY	10/20/16	10/20/16	6-7a GMNW GMNW	CM	6-7a	---1---	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/17/16		10/17/16	10/23/16	---1---	1		\$300.00		0.00						
E 7	KXLY	10/20/16	10/20/16	Thu 8-9p Prime Grey's Anatomy	CM	8-9p	---1---	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/17/16		10/17/16	10/23/16	---1---	1		\$1,000.00		0.00						
E 8	KXLY	10/20/16	10/20/16	9-10a M-F Live With Kelly	CM	9-10a	---1---	:30	1	\$180.00	P-1	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/17/16		10/17/16	10/23/16	---1---	1		\$180.00		0.00						
E 9	KXLY	10/25/16	10/25/16	11p M-F Late News Late News	CM	11-1135p	-1-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/24/16		10/24/16	10/30/16	-1-----	1		\$250.00		0.00						
E 10	KXLY	10/25/16	10/25/16	9-10a M-F Live With Kelly	CM	9-10a	-1-----	:30	1	\$180.00	P-1	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/24/16		10/24/16	10/30/16	-1-----	1		\$180.00		0.00						
E 11	KXLY	10/26/16	10/26/16	M-F 1-2p General Hospital	CM	1-2p	--1----	:30	1	\$110.00	P-1	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/24/16		10/24/16	10/30/16	--1----	1		\$110.00		0.00						
E 12	KXLY	10/26/16	10/26/16	6-7a GMNW GMNW	CM	6-7a	--1----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/24/16		10/24/16	10/30/16	--1----	1		\$300.00		0.00						
													Totals	12	\$4,680.00